

#### The European voice of the adhesive and sealant industry



10:30 - 14:00



### LESS COSTS, LESS BURDEN, MORE PRODUCTS COVERED

15 OCTOBER 2015 BRUSSELS

EU-Model Environmental Product Declarations (EPDs) because less is more!



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## FEICA EU MODEL-EPD SEMINAR INDUSTRY EXPERIENCE WITH MODEL-EPD

15 OCTOBER 2015, MARK SCHNEIDER SIKA SERVICES AG/ GLOBAL PRODUCT SUSTAINABILITY



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### SIKA AT A GLANCE

- World market leader in construction chemicals
- Sales CHF 5.57 bn
- Over 100 years of innovation



CONCRETE



WATERPROOFING



- Over 170 factories
- 16'900 employees



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ROOFING
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**FLOORING & COATING** 



**SEALING & BONDING** 



REFURBISHMENT







# STRATEGIC SUSTAINABILITY CHALLENGES FOR SIKA URBANIZATION & SUSTAINABILITY

Higher demand for durable infrastructure and refurbishment solutions

Increasing demand for safe-to-use and low-emission products Increasing world population with urbanization and megacities

Increased safety, fire, water, earthquake and quality requirements

> Rising demand for high performance concrete, sealing and waterproofing

> > BUILDING TRU

Green building frameworks and environmental regulation Energy efficient, carbon neutral housing



### SUSTAINABLE VALUE CREATION IN CONSTRUCTION SIKA LIFE CYCLE MANAGEMENT APPROACH

«Less impact»





# SUSTAINABLE VALUE CREATION IN CONSTRUCTION LCA@SIKA: ROOF TO BASEMENT

Why LCA?

«More value – Less impact» across the value chain

- LCAs for all Technologies and Solutions
- Quantitative, sound basis for decision-making
- Determine hot spots (more value less impact)
- Evaluate new product developments
- Support R&D in developing a more sustainable portfolio
- Answer customer requests
- Use for communication, marketing and sales







### SUSTAINABLE VALUE CREATION IN CONSTRUCTION EPD@SIKA: ROOF TO BASEMENT

#### Why EPD?

Provide quantitative environmental information across the product's life cycle to different stakeholders in standardized way (architects, specifiers, planers, owners, contractors and regulators).

- Standard business-to-business communication tool to answer a growing number of customer demands
- Tendering specifications
- Respond to Green Building Program requirements
- Differentiation

#### SEALANTS AND ADHESIVES

No major differentiation through LCA  $\rightarrow$  no major differentiation through EPD





- Industry united
- A large spectrum of products/ technologies is covered (5 groups with 17 classes)
- No significant differentiation for LCA of sealants and adhesives (S&A) which are chemically similar (no differentiation, lower priority for companies to invest)
  → high efforts for company specific EPDs with limited added value





- The LCA impact of S&A in comparison to the whole building is rather low
- Worst case scenario, no risk of 'greenwashing'
- Architects need to choose the «right» product for optimum functionality and durability depending on the specific application, the environmental conditions and the quality of the product
  - ightarrow use phase benefits should be the key message





- Available in English
- EPDs with European scope (products manufactured in Europe), not countryspecific
- Acceptance in market (according to DBC Model EPD experience)
- Generally no negative reaction from EPD program operators
- Could be used for Green Building Programs, e.g. LEED v4 (MRc2)
  - Product-specific declaration (publicly available, critically reviewed LCA, min. cradle to gate) - valued as ¼ of a product
  - Industry-wide (generic) EPD (externally verified, manufacturer explicitly recognized as a participant by the program operator)
     valued as ½ of a product



- Product-specific EPD (externally verified) valued as 1 (whole) product
- But not accepted so far by BRE for BREEAM UK NC 2014 (Mat01)





Simple process to verify if product is in Model EPD scope with scoring guideline



- Manufacturer can directly refer to the Model EPD through «Manufacturer Declaration» (Product xx fulfills the EPD yy etc.)
- Possibility of individualization is still under discussion
- Cost effective solution (faster and cheaper than individual EPDs)
- Low administrative efforts for large and frequently changing portfolios

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### FEICA MODEL EPD DBC MODEL EPD APPROACH

#### **MUTUAL RECOGNITION**

#### TRANSLATION

ENVIRONMENTAL PRODUCT DECLARATION

#### **INDIVIDUALISATION**

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	EPG-08-20140215-0031-08
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Fußbodenklebstoffe:

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Flooring adhesives: SikaBond-54 Parquet, SikaBond-52 Parquet, SikaBond-95 Parquet,

ENVIRONMENTAL PRODUCT DECLARATION		
Owner of the Declaration	Sika Deutschland GmbH	
Program operator	IBU - Inetitut Bauen und Umwelt e.V.	
Publisher:	The Norwegian EPD Foundation	
Destantion number:	EPD-5K-20140215-IBG1-EN	
Registration number.	NEPO-343-232-EN	
tasue state:	14.11.2014	
Madeil Inc.	13 41 2010	

#### Flooring adhesives:

SikaBond-54 Parquet, SikaBond-52 Parquet, SikaBond-95 Parquet, SikaBond-50 Parquet, SikaBond AT-80, SikaBond AT-82, SikaBond T-40

#### FEICA Model EPD:

- IBU with several mutual recognition agreements established
- Individualisation possible?
- Otherwise mutual recognition of Model EPD?



Annex added: transport to Norway, dangerous substances content and emission testing (M1)





### FEICA MODEL EPD MUTUAL RECOGNITION AND ACCEPTANCE

#### EU wide acceptance by major national EPD program operators

- Mutual recognition of association model EPDs
  - → FEICA can actively support ECO platform in the discussion with major operators (e.g. BRE (UK) etc.)

#### Acceptance by national authorities

- France/ Belgium («green/ environmental claims»)
  - ightarrow FEICA can actively support the discussion

#### Acceptance by major international Green Building Programs

- USGBC (LEED v4, MRc2): avoid «race» for product-specific EPD (valued as 1 (whole) product
- BRE (BREEAM UK NC 2014, Mat01): Green Guide ratings for building elements and EPD uplift credit
  - → FEICA can actively inform/ clear up major GBCs about «equivalence» of S&A model EPDs with specific EPDs (e.g. USGBC through ASC, BRE (UK) etc.



### FEICA MODEL EPD CONCLUSION

- Simple and cost effective approach to get an EN 15804 compliant EPD which is widely accepted across Europe by different stakeholder groups
- «Industry united» is the right approach, as LCA and EPDs show no major differentiation between chemically similar S&A technologies
  - Company specific EPDs for individual products or product groups = high efforts with limited added value (customers, differentiation)
- Small quantity of S&A on building level
  - low contribution to the environmental impact caused by the construction of the building (impact of S&A in comparison to the whole building is rather low)
  - their proper use, performance, quality and longevity are of great importance to the total environmental performance of a building during its whole lifetime incl. use phase benefits (e.g. energy savings thought tighten building envelopes)
- Mutual recognition and acceptance by major EPD program operators, national authorities and major Green Building Programs is crucial to avoid double work





## THANK YOU FOR YOUR ATTENTION



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