



CONNECT



The European voice of the
adhesive and sealant industry

FEICA NEWS & VIEWS, ISSUE N°. 26

July 2016

FEICA - Association of the European Adhesive & Sealant Industry

www.feica.eu



THE 2016 SPECIAL CONFERENCE ISSUE:

The FEICA 2016 European Adhesive & Sealant Conference and EXPO, Vienna, Austria	1-2
"Pursuing Growth – Strategic Choices in a Rapidly Changing World"	3-4
The FEICA 2016 Social programme The FEICA Networking App	5
Speakers overview, Table Top exhibitors and Exhibition schedule - Vienna 2016	6
News from ECHA: Improving communication on the safe use of chemicals	7
Downstream users and REACH 2018	8
Phase four REACH support material coming in July Updates on biocides	9
Prior Informed Consent (PIC)	9
Welcome & WAC2016	10

The FEICA European Adhesive & Sealant Conference and EXPO 2016

FEICA is looking forward to its 2016 European Adhesive & Sealant Conference and EXPO in Vienna, Austria, from 7-9 September.



YOU CAN FIND ALL THE LATEST CONFERENCE INFO ON FEICA's DEDICATED CONFERENCE WEBSITE:

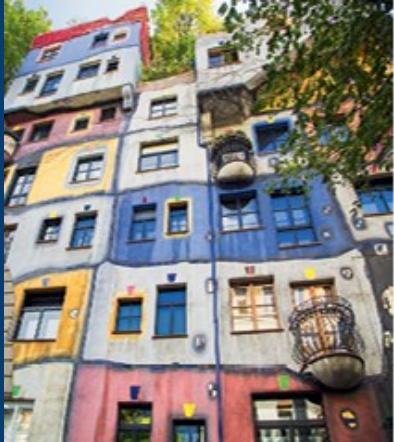
www.feica-conferences.com

And remember to follow us on Twitter! #FEICACONF

This year's [conference programme](#) includes breakouts on a wide variety of technical and business topics including: Business challenges, adhesives and sealants market overview and outlook, market trends, sustainable innovation, advances in renewables, progress in structural adhesives, water-based systems for adhesives and sealants, hotmelt packaging and new technology.

We look forward to seeing you there!





7-9 September 2016

Hilton Vienna Am Stadtpark, Austria



**360 REGISTRANTS AT TIME OF PUBLISHING....
AND COUNTING!**



Not yet registered? Secure your spot and register now:

<http://www.feica-conferences.com/registration/>

FEEDBACK FROM VILAMOURA 2015:

KINDLY SPONSORED BY:

"This event is the most relevant place for connecting with the key players in the European Adhesives and Sealants industry, and to fuel next year's innovations!"



Luc Lallier, Carbonates
EMEA Business
Development Manager,
Imerys Carbonates, France



A member of the European Helios Group.

BUILDING TRUST





"Pursuing Growth – Strategic Choices in a Rapidly Changing World"

Discover strategies for growth in a turbulent world at the FEICA2016 Business Forum

The theme of this year's business forum is Pursuing Growth – Strategic Choices in a Rapidly Changing World.

Building on the themes of recent conferences, which have examined value creation, this year we will focus on the tension between profitability and growth. Starting from the premise that to enjoy continued, long-term success your business needs to achieve profitable growth, we will explore the trade-off between growing your top line and maximising your bottom line. We will seek to provide an answer to the question, "Which is more important when it comes to the value of your company?"

Get global, European, industry and company perspectives from our expert panel

Our four highly regarded keynote speakers will present indispensable insights that encompass global/European, industry and company viewpoints. You will hear from:

08:40: Prof. Rob Holdway FRSA, Director, Giraffe Innovation Ltd

What is the circular economy and does it matter? Disruptive 'design' and 'system' thinking are required for future innovation

Rob will describe how innovation for the circular economy requires a revolutionary co-design approach to move from a linear (take – make – dispose) to a circular model encompassing the way in which we design, manufacture, sell and consume products and services. Business, government, and society will operate according to new rules. Customers and designers will be custodians and arbiters of these new relationships. Social engineering and pro-environmental behaviour around resources will be as important as disruptive technical innovation.

Rob will explain how this presents a great opportunity for growth, but also a major threat. Using practical models and examples he will discuss the renewed interest and opportunities in Circular Business Innovation and systems. He will also present a healthy level of scepticism about the risks of utopian, deterministic and 'one size fits all' 'management approaches'. How many times have you heard about the 'Uberisation' of your business?!

09:30: Prof. Charles Dhanaraj, Professor of Strategy and Global Leadership, IMD Lausanne

Winning the fight for growth

The quest for growth is taking place against the backdrop of

important social and technological trends that are redefining the world today. While many established markets are getting disrupted, new markets are emerging. New needs are arising; new technologies are opening up new worlds. New generations of consumers are challenging expectations, demanding new services and experiences.

Charles will explore the organisational and leadership challenges of preparing to succeed in a volatile, uncertain and dynamic growth environment in the future. Based on an ongoing research project at IMD, he will present some novel ideas on pursuing growth. The study is based on in-depth case studies of high growth companies from a range of industries and markets.

11:00: Dr Hervé Heinrich, Director of Commercial Acceleration Solutions, SpecialChem

How to accelerate growth in new applications and unfamiliar markets

After the coffee break, Hervé will examine the challenges of achieving accelerated growth in new market spaces. SpecialChem's annual survey of more than 300 executives and managers revealed that 96% rely on new spaces for growth, with one-third expecting a 50% minimum contribution. However, companies





continue to struggle to meet these new growth objectives; success rates for new product launches are low and commercialisation times are long. Uncertainty from both a market and technology perspective has a ripple effect on the efficiency of the entire new application development process - from poor prioritisation of R&D projects to ineffective sales funnel management.

Hervé will recommend an iterative process that employs both digital and human methodology. He will explain that to successfully implement this process, specific assets, including market connection, multidisciplinary organisational resources, and efficient partner selection criteria, must be in place.

11:30: Dr Achim Hübener, CEO, KLEBCHEMIE M. G. Becker GmbH Co. KG (KLEIBERIT)

Response in times of rapid change

Achim will explore strategies for growth in a world experiencing constant and increasingly rapid change. A string of worldwide crises - terrorism, regional wars, migration, oil prices, and market crashes – is having a far-reaching impact on the global economy. In this environment, it is more important than ever for businesses to quickly identify the impact of such rapid changes on their own business, and capitalise on any opportunities presented in order to achieve growth.

Various strategies, ranging from a one-dimensional approach to a multi-faceted concept, will be presented to illustrate how change can provide an opportunity to achieve growth.

Implementation of the right strategy will be discussed, taking into account the critical success factors of global supply chains, market knowledge, your company's position and the willingness to act. Times are changing rapidly, and it is our challenge to act just as fast.

12:00: Panel discussion and Q&A session featuring the keynote speakers

At 12:00, following the presentations, the keynote speakers will participate in a panel discussion and Q&A session. This will provide you with the opportunity to get answers to your burning questions.

*The FEICA Business Forum
Thursday 8 September 2016*

*08:30 - 12:30
Hilton Vienna - room Klimt -
Moderated by Philip Bruce, FEICA
Secretary General*

Put your questions to our panel of international and industry thought-leaders

The theme of the Business Forum at FEICA's 2016 Conference in Vienna is "Pursuing Growth - Strategic Choices in a Rapidly Changing World". Our four highly regarded keynote speakers will present indispensable insights that encompass global/European, industry and company viewpoints. After their individual presentations, they will participate in a panel discussion. This will provide you with a unique opportunity to put your questions concerning the Forum theme to these thought-leaders. To submit your question, simply send an email to k.ons@feica.eu and indicate whether you would like it to be asked anonymously or not. We can't guarantee that we'll have time to ask all the questions submitted, but we'll certainly do our best to ask as many as we can in the time allotted.





Enjoy a varied social programme

Once again, the FEICA Conference and EXPO offers a range of **social events** such as the **Conference Dinner** and **Welcome Cocktail** to ensure that delegates are able to network with their peers in a relaxed environment. There is also an "accompanying persons programme", which offers the opportunity for delegates' partners to participate in interesting excursions in the region.

<http://www.feica-conferences.com/programme/accompanying-persons-programme/>



**The Conference Dinner:
'A Night in Vienna'**
on Thursday 8 September
will again be an ideal
networking opportunity!



The FEICA Networking App

With so much to see and do during FEICA2016, make sure you get the most out of your visit by using the FEICA visitor portal and mobile App.

As the conference grows, we know that it can be a challenge to meet up with everyone you'd like to see and keep track of all the conference sessions you'd like to attend.

We have therefore created a great tool to help delegates to get the most out of the conference – **the FEICA 2016 networking App.**

Only registered delegates receive the App.

You will receive a user name and password after payment of your registration fee.

You can use the App to plan your attendance in advance and have your very own personalised event information on hand when you're in Vienna.

With the FEICA2016 mobile event App and web-based visitor portal you can:

- Create a profile for yourself that can be viewed by other conference delegates.
- Plan your visit - build your personal agenda.
- Network with other delegates, not only during, but also before and after the event.
- Browse exhibitors and mark the ones you'd like to visit.
- Find your way around with a map of the venue and EXPO.
- View other useful information.

In short:

You can plan your time at the FEICA 2016 Conference & EXPO in advance at home, at work, and on the train, and continue to update your plans while you're there.



VIENNA 2016

Speakers Overview:

<http://www.feica-conferences.com/speakers/speakers-overview/>

Read all biographies and abstracts online:

<http://www.feica-conferences.com/speakers/speakers-overview/>

Sponsorship and Exhibition

There are still a few places left to present your company at our upcoming Table Top Exhibition as well as a number of attractive sponsorships to showcase your involvement and interest in the adhesive & sealant Market.

Do not miss this opportunity to ensure visibility and exposure at FEICA's premium event!



TABLE TOP EXHIBITORS

ACC BEKU GmbH
 Adhäsion - Adhesion
 Adhesives and Sealants Industry
 Alpha Wax B.V.
 Arlanxeo
 Bitoner Resin
 Borregaard
 BYK Additives
 Croda Coatings & Polymers
 EAS / PPCJ
 Eastman Chemical Company
 Emerald Performance Materials
 Emerell
 Ergon International, Inc
 Eurikas
 Everlight Chemical Industrial Corporation
 ExxonMobil
 Falcone Specialities AG
 Imerys
 JPB Industry
 Keyser & Mackay
 Lawter
 Nordson EFD
 Nynas
 Omya
 Oulink Plastic
 PCC Rokita
 Poly-clip System GmbH & Co. KG
 Qingdao Higree Chemical Co., Ltd.
 Repsol
 Respol Resinas SA
 Risun Polymer International Co.,Ltd
 Sandvik Process Systems
 Showa Denko
 Smithers Apex
 Stepan
 Techcon Systems

EXHIBITION SCHEDULE

Wednesday 7 September 2016

- 15:00 - 18:00 (Exhibition ONLY, no parallel conference programme)

Thursday 8 September 2016

- 08:30 - 17:00 (parallel to conference programme)

Friday 9 September 2016

- 08:30 - 14:00 (parallel to conference programme)





News from ECHA

In this edition of CONNECT, we would like to share with you some recent and important communication from The European Chemicals Agency (ECHA), including a special report on supply chain communication.

Improving communication on the safe use of chemicals

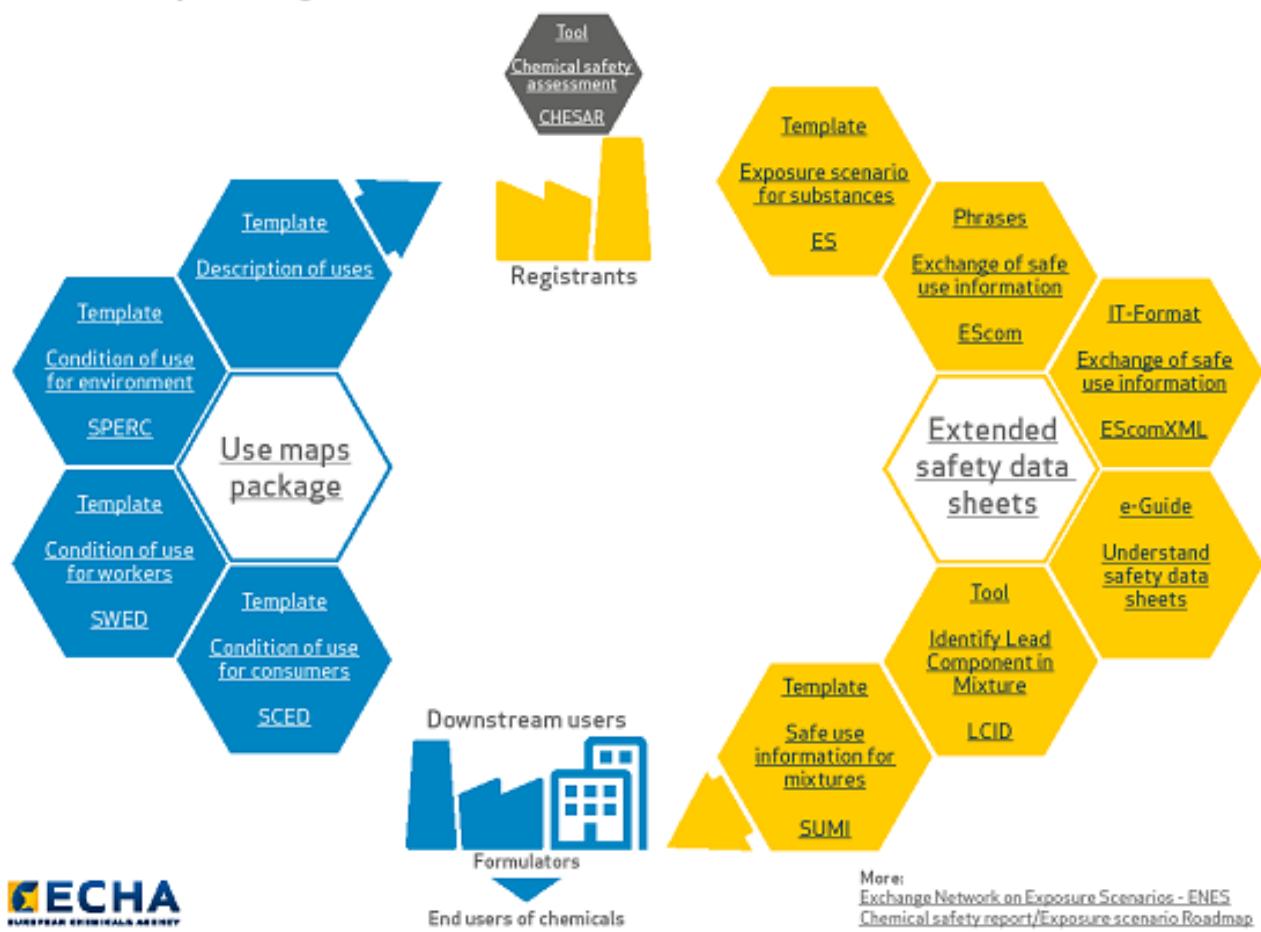
Good communication throughout the supply chain helps to ensure that chemicals are used safely at all stages of their life cycle.

Different parties in the supply chain have different information needs to help them play their part in the process and communicate appropriately with other parties upstream and downstream. ECHA, in collaboration with stakeholders, has developed two main communication packages to facilitate improved supply chain communication as part of the Chemical Safety Report/Exposure Scenario (CSR/ES) roadmap:

- **The use maps package**, which provides a way to communicate information upstream to registrants.
- **The extended safety data sheets package**, which helps suppliers to communicate effectively with users of chemicals.

A handy interactive infographic has been published. It lists all the components of these packages and provides direct access to the templates and tools needed to facilitate the flow of information in the supply chain.

Improving communication on the safe use of chemicals



Link to the interactive infographic: http://echa.europa.eu/documents/10162/15669641/safe_use_chemicals_en.pdf



FEICA has signed [ECHA's charter](#), confirming its support to delivering the CSR/ES Roadmap plan of action. FEICA has been an active contributor to the development of aspects of the Roadmap aiming to improve the communication on safe use of chemicals along the supply chain.

As a result, and being a downstream user sector association, FEICA is developing both use maps plus related packages (SWEDs, SCEDs, SpERCs) to provide information about use conditions, and SUMIs to provide safe use advice to end-users.

The harmonised templates for these packages are available on this specific [webpage](#), but the final files on the FEICA solutions for adhesives and sealants will be available on the FEICA website.

Materials from the use maps webinar are now available on ECHA's website: echa.europa.eu

If you missed ECHA's webinar on use maps, you can check the [recordings and presentations](#).

New REACH-IT also [available](#)

As is the [new version](#) of Chesar 3



Downstream users and REACH 2018

As [downstream users of chemicals](#), you are reminded to make sure your substances are registered in time, and that your uses will be covered. ECHA recommends that you identify substances that are critical to your business and request assurances from your supplier that all necessary substances will be registered by the 31 May 2018 deadline. http://echa.europa.eu/view-article/-/journal_content/title/reach-clp-and-downstream-users

Curious about the main achievements and challenges of the EU chemicals legislation?

http://www.echa.europa.eu/documents/10162/13634/operation_reach_clp_2016_en.pdf

ReachCentrum has also published three short webinars that may be of assistance.

You can find them here: <http://reachcentrum.wix.com/reach2018>.

A new section for downstream users, with content available in 23 EU languages, is now available here: <http://echa.europa.eu/regulations/reach/downstream-users/>. It describes how downstream users are affected by REACH and CLP, and includes a range of supporting material. Under the heading "Support", you can find an interactive map listing and linking to all the information for downstream users available on the ECHA Website.

A special **LinkedIn page** for downstream users has also been created, where regular relevant information will be made available: <https://www.linkedin.com/company/users-of-chemicals>.

Downstream users and chemicals of concern

You should be aware how regulatory decisions affect you, as a downstream user, when a substance you handle is subject to regulatory risk management (e.g. authorisation, restriction or harmonised classification).

It is important for downstream users to get an early indication of substances that are under the authorities' radar and follow the regulatory status. You then have an opportunity to help in the decision-making process by getting involved in public consultation.

To assist in this, FEICA sends you email alerts to make you aware of substances that are under consideration by the authorities and of progress in the decision-making process.

We also organised a seminar for members in September 2015 on the subject of being "Ready for REACH", which included an explanation for non-experts on the importance of early input and on the different 'solutions for mixtures' or use map packages.



Phase four REACH support material coming in July

The [fourth phase](#) of the REACH 2018 Roadmap will be launched on 19 July.

The support package includes new web pages on information requirements and how to avoid unnecessary testing on animals, as well as a practical guide for managers of small- and medium-sized companies. Five practical guides on how to report data in the registration dossier will also be combined into one guide called "How to use alternatives to animal testing to fulfil your information requirements".

An accompanying [webinar](#) will take place on 20 July. Please help us reach out to your members to make them aware of these resources.

Annex III inventory helps identify information requirements

If a substance is of low risk (it does not fulfil any of the criteria listed in REACH Annex III), registrants of a 1 to 10 tonne phase-in substance can benefit from reduced information requirements. To help registrants, ECHA has published an inventory of those substances that may need the full data set .

http://echa.europa.eu/view-article/-/journal_content/title/new-support-for-companies-registering-low-tonnage-low-risk-chemicals

New videos to help downstream users are now available:

- [Who is a downstream user under REACH and CLP?](#)
- [How REACH and CLP affect downstream users](#)

Other news-Updates on biocides

New version of R4BP 3 on 5 July

After 5 July, R4BP 3 will only accept dossiers created with the new IUCLID 6. Companies preparing for biocides submissions in June or July are encouraged to plan carefully when to transfer their data from IUCLID 5 to IUCLID 6.

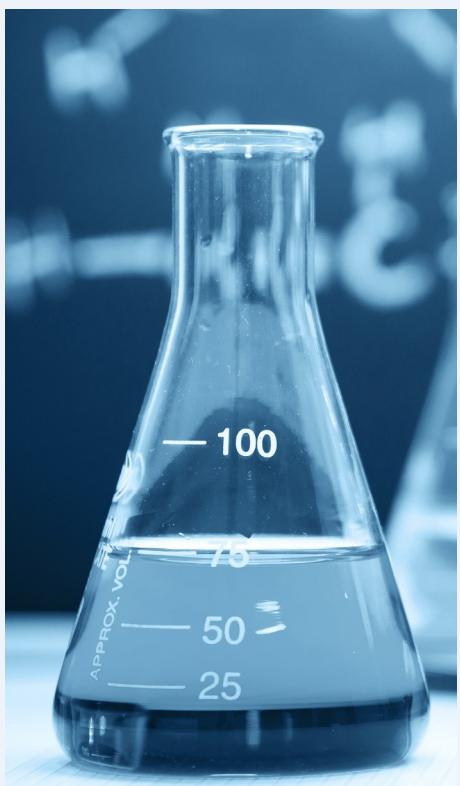
http://echa.europa.eu/view-article/-/journal_content/title/new-version-of-r4bp-3-coming-in-july.

Corrigendum: Notify products previously excluded based on Manual of Decisions by 3 October.

Companies who, on the basis of the now revoked Manual of Decisions, considered their product to be excluded from the biocides legislation can contact their national helpdesk to check whether the status has changed. If the product is now in scope, companies should submit a declaration of interest to notify ECHA by [3 October 2016](#).

Prior Informed Consent (PIC) - you can still report 2015 imports and exports

Did you import or export hazardous chemicals subject to the PIC Regulation in 2015? If so, you had a legal deadline to report the exact quantities to your national authority by 31 March. You can no longer do this in the ePIC tool, **but you can still comply** by contacting your national authority to agree on how to provide the data (for a list of national authorities, see here: <http://echa.europa.eu/information-on-chemicals/pic/designated-national-authority>). You can also contact ECHA's Helpdesk for support (see: <http://echa.europa.eu/en/web/guest/contact>).





Welcome & WAC2016

NEW FEICA MEMBERS

novatech

NOVATECH International NV

Feica Direct Company Member

Industrielaan 5B

2250 Olen - Belgium



World Adhesive & Sealant Conference 2016 (WAC2016)



WAC2016

The Japan Adhesive Industry Association is hosting WAC2016 at the Shinagawa Prince Hotel, Tokyo, Japan, for four days from **Tuesday, October 25 to Friday, October 28, 2016**. The World Adhesive & Sealant Conference takes place every four years, alternating between the member continents Europe, Asia and America.

Message from the WAC2016 President:

<http://www.wac2016.org/greeting.html>

FEICA thanks the authors who have contributed to FEICA CONNECT.

The content of these articles is the responsibility of the author(s) mentioned and does not necessarily reflect the views of FEICA or any company or organisation participating in FEICA.

Reproduction is authorised provided the source is fully acknowledged in the form: "Source: FEICA, CONNECT No. 26, July 2016, <http://feica.eu>" and provided prior written notification is given to FEICA (info@feica.eu).

The information contained in this document is intended as advice only and whilst the information is provided in utmost good faith and has been based on the best information currently available, is to be relied upon at the user's own risk. No representations or warranties are made with regards to its completeness or accuracy and no liability will be accepted by FEICA nor any company or organisation participating in FEICA for damages of any nature whatsoever resulting from the use of or reliance on the information.

FEICA

Publication ref. FNL-EX-F07-02X

Copyright ©FEICA, 2016

Avenue E. van Nieuwenhuyse, 4

B- 1160 Brussels, Belgium

Tel: +32 (0)2 676 73 20 | Fax: +32 (0)2 676 73 99

info@feica.eu | www.feica.eu

All links are up-to-date at the time of publication.



Please recycle

