

The European voice of the adhesive and sealant industry



Brussels, 8 June 2021

This document is intended to clarify FEICA's position regarding the FEAD reaction to the Inception Impact Assessment of designing mobile phones and tablets to be a sustainable initiative.

Adhesives & Sealants and Recyclability Aspects on Electronics

FEICA, the Association of the European Adhesive & Sealant Industry, is a multinational association representing the European adhesive and sealant industry. Today's membership stands at 15 National Association Members, 24 Direct Company Members and 19 Affiliate Company Members. The European market for adhesives and sealants is currently worth more than 17 billion euros. With the support of its national associations and several direct and affiliated members, FEICA coordinates, represents and advocates the common interests of our industry throughout Europe. In this regard, FEICA works with all relevant stakeholders to create a mutually beneficial economic and legislative environment.

In light of the transition to an increasingly circular economy, FEICA actively supports efforts to improve product efficiency and circularity to help create a more sustainable society. The use of adhesives and sealants in many sectors, including electronics, contributes to improved durability, recycling, CO₂ reduction, repairability, upgradability and material efficiency of final products. It is of paramount importance to FEICA and its members to raise awareness of the adhesive and sealant industry's contribution to sustainability, internally and externally, both in terms of activities to improve the sustainability of its own industry as well as of help for customers and end of supply chain industries (recyclers) to operate more sustainably.

FEICA members support the need for Ecodesign to encourage end-of-life re-use and recycling solutions for electronic products and components. The aims for reducing waste and ensuring full circularity of the economy go beyond what economic actors can achieve alone. FEICA has already been an active advocate of the Ecodesign legislation proposals for electronics and supports the principle that design for circularity is important.

The value proposition of adhesives and sealants is an integral part of many global value chains. Our technologies make the sustainability benefits of next generation goods possible. As FEICA wishes to engage in constructive dialogues with interested stakeholders, FEICA wishes to better explain to the recycling industries how adhesives and sealants perform at the end of life of electronics (e.g., mobile phones, laptops, and tablets).

Adhesives are an outstanding and versatile fixing solution. The use of appropriate adhesive bonding solutions to facilitate repair and recycling should be properly planned and engineered during the design phase of a product. Adhesive solutions in electronics do not impede recycling by applying innovative solutions that offer debonding-on-command type adhesives, enabling the easy separation of bonded components for repair or recycling. Adhesive and sealant products can be provided which are able to debond on demand with the use of electromagnetic irradiation (i.e., thermal treatment) that is focused on the bonding line and is non-destructive to the assembled parts. Other debonding solutions entail chemical or mechanical techniques.



The use of adhesives as a joining technology allows the extension of the life span of products and components, offering increased durability, with waterproof capabilities. Adhesives bear many advantages in the manufacturing processes, for example, energy and material efficiency. With regard to the climate goals of the EU Green Deal, the complete life cycle of a product should be taken into account. Modern thin and seamless device designs are achievable only by the use of structural adhesive solutions.

This holistic approach should be taken into account when the argument is made regarding the use of the least glue possible less glue and more joints (FEAD statement on page 1 attached). The Ecodesign study 'Mobile phones, smartphones and tablets' Task 6 report (Chapter 5.1, page 75) from Fraunhofer underscores the versatility of adhesives being releasable and removable, if so designed. This versatility offers great benefits to the final product in respect to the circular economy aspects and factors. For additional information we would like to cite the study 'Circular economy and adhesive bonding technology', as published by Fraunhofer.

Our industry will continue to co-operate by reaching out to relevant sectors or contributing to consultations of Ecodesign studies from the Commission, to optimise durability and end-of-life solutions through options such as recycling and repair potential. We would be happy to further engage with your experts, if needed to support a societal and pragmatic shift to a more sustainable future or simply answer any questions you may have.

References

Ecodesign study Mobile phones, smartphones and tablets Task 6 report – Design options, https://www.ecosmartphones.info/documents/, Fraunhofer IZM, 2021

Circular economy and adhesive bonding technology,

https://www.ifam.fraunhofer.de/content/dam/ifam/en/documents/Press_Releases/circulareconomy-and-adhesive-bonding-technology-fraunhofer-ifam.pdf, Fraunhofer IFAM, 2020

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