



The European voice of the
adhesive and **sealant industry**



FOR IMMEDIATE RELEASE

Brussels, 9 September 2021

FEICA hosts first Suppliers' Day

FEICA's virtual Suppliers' Day on 8 September 2021 provided an online platform for producers of adhesives and sealants to meet with the industry's suppliers

FEICA (the Association of the European Adhesive & Sealant Industry) invited suppliers and service providers to share their knowledge and experience with an international audience of industry leaders and stakeholders at FEICA's first Suppliers' Day, which took place on 8 September 2021.

In today's volatile business environment, adhesives and sealants companies face multiple challenges, such as feedstock costs and availability, and the impact of by-products. At the same time, they are also still faced with a continual focus on delivering improvements in sustainability as well as financial performance.

Suppliers' Day provided an ideal online platform for producers of adhesives and sealants to connect with the industry's suppliers in order to address many of today's most important issues and demonstrate some of the solutions their companies have developed. The one-day event offered a broad programme, presenting on polyolefin hotmelts, SMP and silicone sealants, solvent- and water-based adhesives, PU adhesives and sealants, manufacturing processes and business innovations.

The companies showcasing their products were Arkema, Arlanxeo Deutschland GmbH, Clariant International Ltd., COATEX, Imerys Performance Minerals, KRAHN Chemie Deutschland GmbH, Kraton Polymers Belgium, LANXESS, Lubrizol Engineered Polymers EMEAI, NETSCH Feinmahltechnik GmbH, Omya International AG, Repsol Technology Lab, Shell MDS (Malaysia) Sdn. Bhd., Totalenergies Fluids and UTH GmbH.

Suppliers' Day proved to be a great opportunity for experts at adhesive and sealant producing companies to discover the latest product innovations and technologies through a series of video presentations, while the interactive event platform facilitated networking with both speakers and other event participants. In turn, suppliers and service providers were able to elaborate on their latest products via a Q&A at the end of their presentations.

Dr Kay Kian Hee, Product Innovation & Technical Manager at Shell MDS (Malaysia), and first speaker at the event stated 'We were very pleased to be part of this inaugural event by FEICA, which is a great platform to reach out to our customers more widely, especially with the recent launch of two new products.'

Christopher Dobbins, Application Manager for Adhesives and Sealants at Omya International AG, said "Thank you to all at FEICA for arranging such a well organised Suppliers' Day. It was a privilege to present at the event."

FEICA Secretary General Kristel Ons added "Travel restrictions under COVID19 had left the industry without many face-to-face meetings where innovations in the supply chain are traditionally discussed. We therefore felt that a virtual Suppliers' Day would provide an excellent platform for producers of adhesives and sealants to meet with the industry's suppliers on an individual basis, and for raw material suppliers and service providers to showcase their product and business developments. We were delighted that 250 registrants from 26 countries attended Suppliers' Day, making it a great success!"

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About FEICA

FEICA, the Association of the European Adhesives and Sealants Industry, represents the industry at the European level and works with all relevant stakeholders to create a mutually beneficial economic and legislative environment within which they can operate and prosper.

Our industry provides leading-edge technologies that make the manufacture and supply of many everyday products possible; it contributes greatly to the European and global economy, fosters sustainable development, encourages innovation and offers stimulating careers for people with a wide range of skills.

For further information about FEICA, please visit our website www.feica.eu.

FEICA

FEICA, the Association of the European Adhesive & Sealant Industry, is a multinational association representing the European adhesive and sealant industry. With the support of its national associations and several direct and affiliated members, FEICA coordinates, represents and advocates the common interests of our industry throughout Europe. In this regard, FEICA works with all relevant stakeholders to create a mutually beneficial economic and legislative environment.

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FEICA is registered in the **EU Transparency Register** with ID no. **51642763262-89**



Publication ref.: FPR-EX-K09-045